

Campsite Improvement Checklist

1. Basic Facilities

Restrooms & Showers

- Clean and well-stocked at all times (toilet paper, soap, paper towels).
- Adequate ventilation for compost or pit toilets.
- Clear signage directing guests to restroom/shower areas.
- Regular cleaning schedule posted for staff or volunteers.

Water Supply

- Treated water available or refill station clearly marked
- Maintenance schedule for filters, pumps, or wells.
- Check water pressure and flow regularly (especially during peak season).

Waste Disposal

- Secure trash bins with lids to deter wildlife.
- Recycling bins and clear instructions for use.
- Regular waste collection schedule (daily/weekly).

2. Layout Essentials

Site Markings & Signage

- Each campsite clearly numbered or named.
- Directional signs from entrance to all key areas (restrooms, trails, communal spots).
- High-quality, weather-resistant materials for signs.

Site Spacing & Grouping

- Adequate space between sites for privacy.
- Group sites by camper type if applicable (tents vs. RVs, family vs. group).
- Manage foot traffic to prevent crowding and noise conflicts.

Paths & Trails

- Even, well-maintained walking surfaces.
- Adequate lighting along main paths.
- Drainage considerations for areas prone to puddles or mud.

3. Comfort & Convenience Features

Seating & Communal Spaces

- Picnic tables or benches at each site.
- Covered communal area or pavilion for group gatherings
- Maintenance of furniture (no splinters, rust, or broken parts).

Lighting

- Solar or low-voltage lights along paths, near restrooms, and in communal areas.
- Soft lighting that doesn't interfere with stargazing.
- Clear distinction between well-lit "public" areas and quieter, darker "private" sites.

Fire Pits & BBQ Grills.

- Safe fire ring or pit with clear guidelines for use.
- Stocked with water buckets or extinguishers nearby.
- Clean, rust-free grills if provided.

Power & Charging

- Easy-to-reach electric hook-ups for RVs, checked regularly for safety compliance.
- Dedicated charging stations or lockable phone-charging lockers.
- Posted instructions or trouble-shooting steps for electrical issues.

4. Safety Measures

Fire Safety

- Fire guidelines posted at each fire pit (quiet hours, burn restrictions, etc.).
- Fire extinguishers or buckets of sand/water in communal areas.
- Frequent checks for overhanging branches or flammable debris near fire pits.

Wildlife & Pest Control

- Instructions for proper food storage and waste disposal.
- Regular inspection of grounds for ant hills, wasp nests, etc.
- Secure bins or bear-proof containers where needed.

Emergency & First Aid

- Clearly marked emergency exits or routes.
- Posted emergency contact numbers (local hospital, ranger station, etc.).
- Basic first-aid kit in communal areas or office.

General Hazards

- Walk the grounds to remove fallen branches, rocks, or other trip hazards.
- Proper fencing or signage near any steep drops, bodies of water, or off-limit areas.
- Check for loose steps, wobbly railings, or damaged footpaths regularly.

5. Cleanliness & Maintenance

Groundskeeping

- Grass trimmed or undergrowth cleared where necessary.
- Fallen debris or litter removed daily.
- Native plant areas and wildflowers maintained responsibly.

Communal Cooking / BBQ Areas

- Clean grills and cooking surfaces daily.
- Provide basic cleaning tools (brushes, cloths) to encourage guest upkeep.
- Clear instructions on safe disposal of hot coals or ashes.

Bathrooms & Showers

- Scheduled deep cleaning (disinfect toilets, showers, sinks).
- Adequate ventilation to prevent mold or mildew.
- Quick response protocol for bathroom malfunctions or supply shortages.

6. Memorable Ambience

Decor & Landscaping

- Use native plants or wildflowers for visual appeal.
- Decorative footpaths (stones, solar lights) for a welcoming vibe.
- Thematic touches like rustic signs, sculptures, or benches to create a unique “brand.”

Nighttime Atmosphere

- Subtle lanterns or solar lights on main paths and key areas.
- Low-light policy for stargazing areas.
- Quiet hours enforcement for peaceful evenings.

7. Guest Experience & Community

Local Culture & Activities

- Info board or welcome binder with local attractions, hikes, waterfalls, events.
- Options for guided tours, rentals, or unique local experiences.
- Scheduled events (movie nights, potlucks, workshops).

Tech & Connectivity

- Reliable Wi-Fi (if offered) with posted login details.
- Online booking system or reservation platform with clear instructions.
- Social media accounts or newsletters for campsite updates.

Hosting Events & Activities

- Seasonal or monthly events to foster community (craft fairs, scavenger hunts, yoga).
- Partnerships with local businesses to offer special discounts.
- Survey guests about which events they'd enjoy most.

8. Communication & Feedback

Before Arrival

- Directions: Arrival instructions for your listings/sites and/or post them to your listing on CurbNTurf.
- Accurate, detailed online listing describing amenities, rules, and any limitations.
- High-quality photos showcasing restroom areas, trails, and common spaces.
- Automated welcome message with directions, arrival times, and what to bring.

On-Site

- Brochures or site maps placed at check-in or communal areas.
- Visible contact info for campsite host (text, phone, or office location), we recommend handle communications through the CurbNTurf platform.

- Polite reminders of rules (quiet hours, leash requirements, fire safety).

After Departure

- Simple feedback survey or link to leave reviews on Curbnturf (or other platforms).
- Encourage guests to share experiences and photos on social media.

9. Ongoing Upkeep & Review

Regular Walk-Throughs

- Weekly property inspection to spot and fix issues early.
- Keep a log or checklist for each inspection date.
- Note common issues (flooded sites, graffiti, broken fences) and set repair deadlines.

Budget & Priorities

- Allocate funds first to essential safety and cleanliness upgrades.
- Maintain a wish list of higher-end amenities or tech solutions.
- Use guest feedback to guide investment priorities.

Communication & Transparency

- Let staff know changes or improvements you're making.
- Post updates on social media or email newsletters to keep guests informed.
- Stay open to new ideas and emerging travel trends.

Quick Tips

- Stay Flexible: Guest preferences evolve—keep listening and adapting.
- Promote Highlights: Mention new features or improvements in your online listings.
- Leverage Feedback: Positive reviews help with marketing; negative reviews guide necessary fixes.
- Balance Basics & Extras: Don't skip fundamental maintenance in favor of trendy amenities.
- Build Community: Events, communal spaces, and friendly communication keep guests returning.

Use this checklist as a living document. Review it regularly, and update it to reflect changes in guest preferences, campsite regulations, and new opportunities to create memorable outdoor experiences.

